



## **Workforce Alliance**

Workforce Alliance is here to help employers navigate the future with new virtual ways to access the same great no-fee services.

Workforce Alliance is one of five non-profit workforce investment boards in Connecticut, supporting 30 town in Middlesex and New Haven counties including the Greater Meriden towns of Meriden, Middletown, Wallingford Durham, Cromwell, Middlefield plus Hamden, Greater New Haven and the Shoreline from Milford through Old Saybrook.

Through our network of American Job Centers in Meriden, New Haven, Middletown and Hamden plus specialty training programs and events we help employers connect to more than 16,000 job-seekers a year.

A team of Business Services Representatives lead by Coordinator Wanda Lary is organized across by In-Demand Industry Sectors 1) Manufacturing, Engineering and Bio-Science 2) Health Care, Social and Educational Services 3) Finance, Insurance, Real Estate, Trades and Information Technology and 4) Transportation-Distribution- Logistics and Customer Service including Retail and Hospitality. As business open back up and assess their employee training and hiring needs, this team is here to offer:

- Employer-Featured Virtual Job Clubs • Virtual Career Fairs • Free Job Postings
- On-the-Job Training Grants for up to 50% of New Hire Wages
- Labor Market Information • Virtual Applicant Screening

Depending on social distancing made necessary by COVID-19, in-person hiring events may resume when it is deemed safe. Recent events have also caused every organization – including us - to take stock of what we can do to stop racial injustice. We recognize the persistent inequalities that continue to impact communities of color. Our mission to develop comprehensive and community-wide options that deliver employment solutions to South Central CT has never been more important.

As we look forward, we will strive to be a resource for employers on how to diversify recruiting and hiring, plus expand upon our efforts to serve minority-owned businesses and entrepreneurs.

**Main Office | 203.8674030 x-254**

**[www.workforcealliance.biz/business-services](http://www.workforcealliance.biz/business-services) for staff contact information.**

*Workforce Alliance is the workforce development board serving 30 towns in South Central Connecticut.*

*Equal opportunity programs.*